

**Dan Hippler**

***Director of Marketing***

Dan brings more than 20 years of marketing leadership across live entertainment, hospitality, attractions, ecommerce, and digital marketing. A founding team member at VEGAS.com, he has helped grow some of Las Vegas' most recognized entertainment and tourism brands, with experience supporting Marvel, Caesars Entertainment, and MGM-Mirage. As Director of Marketing for Papillon Helicopters, Dan leads initiatives that connect travelers from around the world with unforgettable aerial adventures across the Southwest.